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Compass Cloud will be available for more than 100 million transit trips taken between the two transit systems

SAN DIEGO, Calif. – The San Diego Metropolitan Transit System (MTS) and the North County Transit District (NCTD) today announced the launch of Compass Cloud, the new any time, any where mobile ticketing option for San Diego transit riders.

With the availability of Compass Cloud, MTS and NCTD riders can now enjoy the following mobile ticketing benefits:

- **24/7 Purchasing Capabilities** – Passengers can purchase fares on their phones at any time, giving them the option of making a transaction at their leisure
- **Family-Friendly**– Multiple tickets and passes can be stored and activated on one phone, making it easy for families and friends traveling together
- **Future Use Ticketing**– Multiple tickets and different types of passes can be stored for future use so passengers can avoid the hassle of purchasing a new ticket every time they ride
- **Secure and Reliable**– Full compliance with Payment Card Industry Data Security Standards for secure mobile transactions

“Compass Cloud gives our passengers a new level of convenience to ride transit throughout San Diego County,” said Paul Jablonski, MTS CEO. “For the first time, people can use mobile ticketing every day on all transit modes: bus, light rail and commuter rail. We have put the ticket-buying experience right at the fingertips of our customers. Compass Cloud is another great example about how MTS is changing the way San Diego moves.”



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According to a recent survey, more than 85 percent of MTS passengers carry a smart phone. And nearly two-thirds of these passengers said they would likely use mobile ticketing if it were available. Compass Cloud fulfills this market demand by allowing riders to purchase transit fares right on their smartphones. It is the first mobile ticketing app that is good for both transit agencies, good 7 days a week and available for MTS Rapid, MTS bus, the Trolley and NCTD COASTER, SPRINTER and BREEZE.

“We saw great success with our former COASTER mobile ticketing application and we’re excited to extend that success to BREEZE, SPRINTER, and MTS Bus & Trolley on this new mobile ticketing platform,” said Matthew Tucker, NCTD executive director. “Passengers now have an additional option to travel conveniently throughout the entire region by purchasing tickets ahead of time on their mobile devices. This service enhancement is part of our mission to deliver user-friendly and convenient transportation at NCTD.”

In the first phase, day passes, 30-day passes and COASTER one-way tickets will be available for adult passengers. Future phases will include discounted fares for youth, seniors and disabled. Prices for passes will be the same as from Ticket Vending Machines, The Transit Store, Customer Service Centers and third-party outlets. With Compass Cloud, there is no need to have any other fare media.

For more information about Compass Cloud, including how to download the app, learn about fare types and frequently asked questions, visit sdmts.com/compass-cloud.

Compass Cloud technology is powered by moovel North America. A leader in mobility-as-a-service solutions, moovel strives to be the most innovative provider of mobility solutions that transform urban commuting services into a seamless network of intelligent transportation options. Its solutions integrate complex back-office environments to support advanced fare collection and simplify transit agency operations with real-time analytics and transaction insights. Even more, moovel connects rider experiences through complementary partnerships and technical integrations, making urban mobility easy and intuitive.

“We believe mobile is the future of transit. We could not be more excited to partner with MTS and NCTD to power their Compass Cloud mobile ticketing app,” said Nat Parker, CEO of moovel North America. “moovel is an urban mobility company that strives to make cities smarter. We believe that by simplifying the transportation experience and improving how people travel and commute, the quality of life and happiness in cities will increase. MTS and NCTD are leading the way, and we look forward to providing their riders with an easier commute.”

About MTS

MTS operates 95 bus routes and three Trolley lines on 53 miles of double-tracked railway. Every weekday more than 300,000 passenger trips are taken on MTS bus and Trolley services in 10 cities and in unincorporated areas of the county. In FY 2016, MTS served 92.6 million riders. For more information on how you can use public transportation and save money, go to www.sdmts.com.

About NCTD

The North County Transit District is a public transportation agency providing 12 million passenger

trips annually throughout North San Diego County and into downtown San Diego. NCTD's system includes BREEZE buses (with FLEX service), COASTER commuter trains, SPRINTER hybrid rail trains, and LIFT paratransit service. NCTD's mission is to deliver safe, convenient, reliable and user-friendly public transportation services. For more information visit: GoNCTD.com.

About moovel N.A.

moovel N.A. LLC, a part of moovel Group GmbH, enables seamless multimodal experiences and connected transit commerce through mobile applications. The mobile ticketing applications built by moovel N.A. are used by 17 transit authorities in the US and allow customers to book and pay for public transit tickets via their smartphone. This makes moovel N.A. the leading provider of mobile ticketing technology for US-based transit apps. Led by CEO Nat Parker, moovel is headquartered in Portland, OR. For more information, please visit www.moovel.com/US.

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