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This February, we honor and celebrate Black History Month by sharing one way you can help - by supporting and visiting local Black owned businesses. Conveniently, these businesses are all near transit so you can go green while showing your support. Use the [MTS Trip Planner](#) to get directions to any of the locations listed.

Looking for more ideas? Visit [Black Owned San Diego on Instagram](#) for even more ideas on how to shop local!

Barbershop

Freshly Faded Barber + Shop

Need a new cut? Freshly Faded Barber + Shop is a black owned barbershop located in the heart of North Park.

2850 El Cajon Blvd, Unit 1, San Diego, CA 92104

Transit Stop: El Cajon Blvd. & 30th St. (Route [2](#), [215](#)) / El Cajon Blvd. & Utah St. (Route [1](#), [6](#))

Clothing

Lili Kouture

Upscale selection of African clothing.

4274 El Cajon Blvd, San Diego, CA 92105

Transit Stop: El Cajon Blvd. & 43rd St. (Route [1](#), [215](#))

Fitness

Reggae Fit San Diego

Dance Fitness Studio that strives to build strength, character and a safer community amongst women through focused fitness.

6177 University Ave, San Diego, CA 92115

Transit Stop: College Ave. & University Ave. (Route [7](#), [10](#), [856](#), [936](#))

Food/Beverage

The Hamlett Coffee Shop

Coffee and apothecary in Lemon Grove, CA.

7801 Broadway, Lemon Grove, CA 91945

Transit Stop: Lemon Grove Depot (**Orange Line**)

Hammond's Gourmet Ice Cream

Ice cream flights and scoops with two San Diego locations.

- 3077 University Ave., San Diego, CA 92104
Transit Stops: University Ave. & Grim Ave. (Route **7**) / 30th St. & University Ave. (Route **2**) / University Ave. & Iowa St. (Route **10**)
- 3740 Sports Arena Blvd., Suite 6, San Diego, CA 92110
Transit Stops: Sports Arena Blvd. & Hancock St. (Route **8/9**) / Midway Dr. & Duke St. (Route **35**)

Hey Sugar Sweets

Desserts, cupcakes, baked goods, coffee, and more.

101 Park Plz, Ste 102, San Diego, CA 92101 (First level of the Park 12 building)

Transit Stops: 12th & Imperial Transit Center (**All Trolley Lines**) / Park Blvd & 10th Ave. (Route **12, 901, 909**)

Muzita Abyssinian Bistro

Authentic Abyssinian (Eritrean/Ethiopian) food.

4651 Park Blvd., San Diego, CA 92116

Transit Stop: Park Blvd. & Madison Ave. (Route **11**)

Nomad Donuts

Bagel and artisanal donut shop (some vegan), sandwiches, coffee, local craft beers, and more.

3102 University Ave., San Diego, CA 92104

Transit Stops: University Ave. & Grim Ave. (Route **7**) / 30th St. & University Ave. (Route **2**) / University Ave. & Iowa St. (Route **10**)

Shotcaller Street Soul Food

Soul food, po-boy sandwiches, tacos, mac & cheese, seafood, and more.

220 Euclid Ave., Suite 180, San Diego, CA 92114

Transit Stops: Euclid Ave. Transit Center (**Orange Line Trolley**) / Euclid Ave. & Euclid Health Center (Route **4**)

Streetcar Merchants

Classic Southern dishes and Louisiana favorites.

4002 30th St, San Diego, CA 92104

Transit Stop: University Ave. & 30th St. (Route **2, 7**)

Museums

Casa Del Rey Moro African Latin Museum

Museum highlighting ancient, colonial, and contemporary periods of African History, on the African continent and throughout the African Diaspora.

2471 Congress St., San Diego, CA 92110

Transit Stop: Old Town Transit Center (UC San Diego Blue Line, Green Line)

San Diego African American Museum of Fine Art

The mission of the San Diego African American Museum of Fine Art (SDAAMFA) is to present and preserve the art of African Americans globally and to broaden the knowledge and understanding of the visual arts in Southern California. SDAAMFA is a “museum without walls” featuring online virtual exhibits that are easily accessible to all people along with important physical exhibits. See their website for current exhibitions.

Worldbeat Cultural Center

The WorldBeat Center is a nonprofit multi-cultural arts organization that is dedicated to promoting, preserving, and celebrating the African Diaspora & Indigenous cultures of the world.

2100 Park Blvd., San Diego, CA 92101

Transit Stop: Park Blvd. & Naval Hospital (Route 7, 215)

Music

Reggae World

Shop selling music, DVD's, clothing, and more for all of your reggae needs.

2540 University Ave., San Diego, CA 92104

Transit Stops: University Ave. & Arnold Ave. (Route 7)

Plants

Eden

Boutique plant nursery and gift shop, sister store to North Park Nursery.

4636 Park Blvd., San Diego, CA 92116

Transit Stops: Park Blvd. & Madison Ave. (Route 11)

North Park Nursery

North Park Nursery carries a wide range of high-quality interior and exterior plants suitable for Southern California landscapes.

2335 University Ave., San Diego, CA 92104

Transit Stops: University Ave. & Texas St. (Route 7, 10)

Things to Do

\$5 Tickets to the Movies

AMC is offering \$5 tickets to select films by Black creators and actors. They will feature \$5 tickets to a different movie each week, including “The Woman King” and “Black Panther: Wakanda Forever” to close out the month. For more information, visit AMC Theaters.

San Diego History Tours

We are a local tour guide business, specializing in giving unique and educational experiences of the city. Tours available for Old Town and Gaslamp Quarter.

Transit Stops: Gaslamp Quarter ([Green Line](#)) / Old Town Transit Center ([UC San Diego Blue Line, Green Line](#))

Sidecar Tours

Book a private wine, food, brewery, or scenic tour in a motorcycle sidecar.

875 Hotel Cir S., San Diego, CA 92108

Transit Stop: Hotel Circle S. & 875 (Route [88](#))

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