## **Dump the Pump**

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How can people help promote economic growth, save money and reduce their carbon footprint all at the same time? By using public transit, of course! Join the 35 million daily transit riders nationwide during national Dump the Pump Day and begin enjoying the benefits of public transit.

When you Dump the Pump and choose transit over a personal vehicle for your commute on Thursday, June 21, you can enter to win a free 30-Day Pass from MTS! To enter the drawing for a 30-Day Compass Card:

- 1. Ride the MTS bus or Trolley on June 21, 2018.
- 2. Take a selfie or photo while onboard a MTS bus or Trolley and post the image to Facebook and/or Twitter.
  - You may also take a photo outside of a stationary MTS bus or Trolley (in compliance with MTS Ordinance No. 13 "Prohibited Conduct Onboard Transit Vehicles and Prohibited Actions on or about a Transit Facility, Trolley Station or Bus Stop"). Selfies outside of a MTS bus or Trolley are not recommended for safety reasons.
- 3. Photos must be posted between 12:00 a.m. and 11:59 p.m. PST on Thursday, June 21, 2018 to be eligible for the drawing.
- 4. The photos must include the hashtag #DumpThePump, and tag @sdmts on Twitter, or @sdmts on Facebook.
- 5. Posts must be public for inclusion in the drawing. Participants will receive one entry per social media site (two total possible entries).
- 6. MTS employees are not eligible to participate.
- 7. Participants must be 13 years old or older.
- 8. One (1) winner will be selected at random from all valid entries received. Winner will receive a 30-Day Regional Pass (up to a \$72 value). Winner will be announced on Friday, June 22, 2018 by contacting the winner via social media.
- 9. Winner must redeem the prize within fourteen (14) calendar days after notification of winning. If a winner fails to redeem the prize within fourteen (14) calendar days, the winner forfeits the prize and no other prize will be awarded in its place. If a winner cannot be contacted or is disqualified, we reserve the right to determine an alternate winner or to not award that winner's prize.
- 10. Winner must pick up prize at MTS. Specific pick up instructions will be provided to Winner. Winner is subject to verification by MTS.



## Need help planning your #DumpThePump trip? Here's some helpful tips:

- 1. Use the Trip Planner to find the best bus route and/or Trolley line for your commute.
- 2. Consider using a Park & Ride lot from a Trolley station or I-15 Rapid station.
- 3. Download a Day Pass (\$5) right to your smart phone using the <u>Compass Cloud mobile</u> <u>ticketing app</u>. You can save time by purchasing your Day Pass in advance, and then activate it right before you get onboard. Day Passes allow for unlimited transfers between most MTS bus routes and Trolley lines, and are valid for one (1) calendar day. (For Rapid 280/290 riders, purchase the \$12 RegionPlus Pass.)
- 4. Riding the bus? Download the OneBusAway app to get real-time info on your route.
- 5. Have more questions? Contact the MTS Information & Trip Planning team for further assistance: 619.233.3004.

Event Type: San Diego

Original URL: <a href="https://www.sdmts.com/rider-info/events/dump-pump">https://www.sdmts.com/rider-info/events/dump-pump</a>

**Source URL:** https://mtsnet.demosite.us/event/dump-pump-0