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Home > MTS and NCTD Release Limited-Edition San Diego Comic-Con PRONTO Cards

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Attendees can pre-order cards this week and load a Comic-Con transit pass for a traffic-free experience

San Diego – The 2024 edition of Comic-Con is just around the corner! To get in the spirit of the largest comics and popular arts convention in the world, the San Diego Metropolitan System (MTS), North County Transit District (NCTD) and San Diego Comic-Con International partnered to release a limited-edition Comic-Con PRONTO card.

The world-renowned convention is expected to draw over 200,000 comic book and movie fans from all over the world, and MTS and NCTD will be ready to welcome costumed attendees aboard to ensure a hassle- and traffic-free experience once again. MTS Trolley ridership carried an estimated 250,000 extra passenger trips during the 2023 Comic-Con over the four days of the event. NCTD saw a 3.5 percent increase in ridership over last year's Comic-Con weekend. Getting an early SDCC transit pass is a way attendees can ensure a smoother Comic-Con fan experience.

Comic-Con PRONTO cards will be available for presale on the PRONTO website and over the phone from July 8 to July 15. The remaining commemorative cards will be available for purchase at the MTS Transit Store in Downtown San Diego, NCTD Customer Service Centers and select Trolley and COASTER station ticket machines between July 23 and July 28.

In addition to the PRONTO card, conference goers using MTS Trolleys and buses can get discounted Comic-Con day passes, which will also be available for purchase starting July 8. Conference attendees can get discounted two-, three-, four-, and five-day SDCC pass options in the PRONTO mobile app in addition to the PRONTO website and over the phone.

Comic-Con attendees using COASTER can ride for five days and pay for just three with the COASTER 5-pack. The COASTER 5-pack provides a 40 percent discount on a regional day pass and is valid for a month from the date of purchase.

Attendees wishing to pre-order an SDCC PRONTO Card and Comic-Con day passes can visit <u>www.RidePRONTO.com</u> or call the PRONTO Support Team at 619-595-5636. All commemorative card purchases must include the purchase of the Comic-Con day pass and will take five to seven business days to arrive by mail. All SDCC PRONTO cards incur a one-time \$2 card fee. Comic-Con transit passes will also be available in the PRONTO app (no limited-edition card purchase is available in the app).

Riders 18 and under with a registered Youth PRONTO card or app account can also ride free

with the <u>Youth Opportunity Pass</u>. All riders must tap their fare on a platform fare validator prior to boarding.

For full details on how to get to Comic-Con by transit and how to purchase a limited-edition SDCC PRONTO card, visit <u>sdmts.com/Comic-Con</u>.

About MTS

The Metropolitan Transit System (MTS) operates 97 bus routes and three Trolley lines in 10 cities and unincorporated areas of San Diego. MTS is a leader in advancing initiatives to create a greener, cleaner and better-connected transit system in San Diego. Each weekday more than 250,000 passenger trips are taken throughout the MTS system taking people to work, school, health appointments and other essential trips. In FY 2023, MTS served more than 68 million riders. For service schedule updates, news, alerts and more information on how you can use public transportation, go to <u>www.sdmts.com</u>.

About NCTD

The North County Transit District is a public transportation agency providing critical multi-modal services throughout North San Diego County and into downtown San Diego. NCTD is designated as a rail common carrier by the Surface Transportation Board based on the movement of interstate commerce on the tracks and the Railroad of Record by the Federal Railroad Administration responsible for safety over the entire San Diego portion of the LOSSAN corridor, the nation's second largest passenger rail network. NCTD's system includes BREEZE buses (with FLEX service), COASTER commuter trains, SPRINTER hybrid rail trains, LIFT paratransit service, and NCTD+ On-demand and is one of only three public transit agencies in the nation to operate heavy rail, hybrid rail, and bus service. For more information visit: goNCTD.com.

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