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Employee Toolkit

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Our brand is central to every interaction MTS has with people. Our public image is the sum of all impressions made in the media, advertising, wayfinding, stationery, web, social media, video, animation, and all other communications. A strong identity captures the essence of our organization's purpose. A well-branded organization projects a unified character that effectively reinforces our service. Refer to this guide to use the MTS branding elements to accurately convey the importance of the work we do in the communities we serve.

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