



Published on *MTS Intranet* (<https://mtsnet.demosite.us>)

[Home](#) > MTS Kicks Off 12th Annual MTS & Coca-Cola Laptop Scholarship Contest for High School Seniors

Monday, February 2, 2015

New laptops will be awarded to the top 40 essay writers

San Diego –College-bound high school seniors in San Diego will have an opportunity to earn brand new laptop computers as part of the 12th annual Metropolitan Transit System (MTS) & Coca-Cola Laptop Scholarship essay contest. Completed applications and essay submissions are now being accepted through April 10.

The laptop scholarship contest is a partnership between MTS, Coca-Cola Refreshments of San Diego and the San Diego County Office of Education. Lenovo Yoga 2-in-1 touch-screen laptop computers will be awarded to the top 40 student essay writers from San Diego County.

“This is a great partnership with Coca-Cola,” said MTS Chief Executive Officer Paul Jablonski. “We like to encourage students to think critically about how transit can improve the community and the students’ quality of life. Each year we are pleased to see the level of research and thought they put in to their answers.”

To be eligible to win, students must submit an application form along with a 1,000-word persuasive essay targeting college students on the benefits of taking transit to class and to get around San Diego. Students also must be a San Diego County resident, enrolled in a San Diego County high school and slated to graduate in spring 2015.

“We appreciate the opportunity to partner with MTS on this essay contest,” said Coca-Cola Key Account Manager Joel Jay. “Coca-Cola has a long history of fostering education opportunities in communities around the world, and providing laptop computers to college-bound students is a great way to start the next step in the educational process.”

Applications are available at www.sdmts.com or at The Transit Store at First and Broadway in Downtown San Diego. Completed applications and essays can be submitted via email to scholarship@sdmts.com, or via mail or in-person addressed to MTS Scholarship, 1255 Imperial Ave., Suite 1000, San Diego, CA 92101.

The application deadline is Friday, April 10 at 5 p.m. All students applying by Friday, March 27 will receive free earbud headphones and a chance to win a \$100 gift card to Best Buy. Questions about the contest can be directed to MTS Marketing Coordinator Stacie Tharp at stacie.tharp@sdmts.com or (619) 557-4546.

MTS operates 95 bus routes and three Trolley lines on 53 miles of double-tracked railway. Every weekday more than 300,000 passenger trips are taken on MTS bus and Trolley services. For

more information on how you can use public transportation and save money, go to www.sdmts.com.

###

News Category:
San Diego

Source URL:<https://mtsnet.demosite.us/news/mts-kicks-12th-annual-mts-coca-cola-laptop-scholarship-contest-high-school-seniors>