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The 4 Essential Roles of Leadership

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The world is changing at an unprecedented pace. Every day leaders are making countless decisions and facing problems they've never encountered before. What worked yesterday can change overnight. The speed is relentless, the stakes are high, but the rewards are great for those who can lead a team to consistently achieve extraordinary results. So how can leaders stay ahead of the curve and differentiate themselves and their teams when so much is changing quickly.

Presenting The 4 Essential Roles of Leadership. Even in the most turbulent times there are four roles leaders play that are highly predictive of success. The roles are essential because as leaders consciously lead themselves and their teams in alignment with these roles, they lay the foundation for effective leadership.

- Inspire Trust
- Create Vision
- Execute Strategy
- Coach Potential

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