

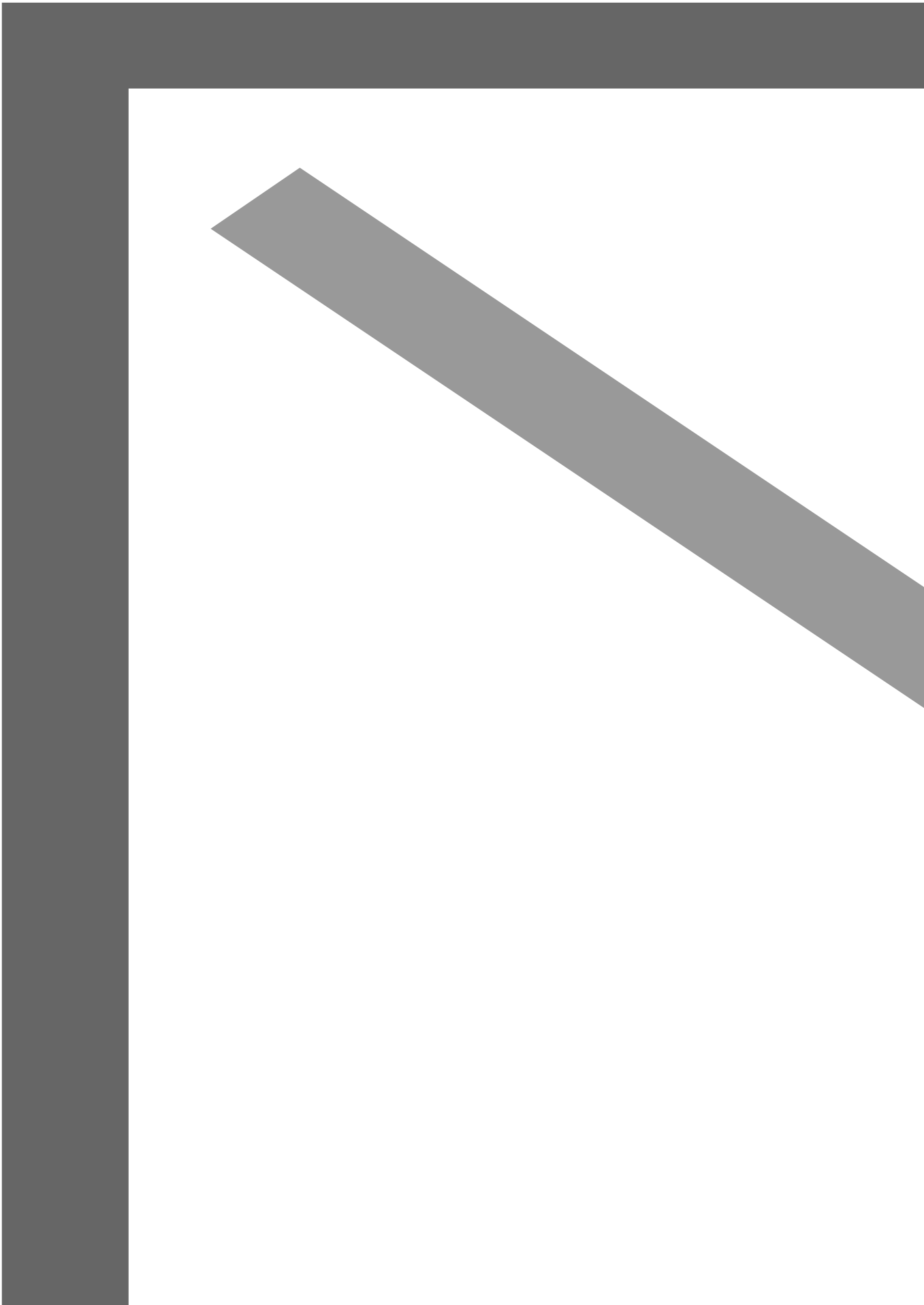


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Friday, September 9, 2016

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Rideshare Week is a nationally-recognized event held during the first full week of October to promote alternatives to driving alone. Walk, bike, vanpool, carpool, and – our favorite – transit! When commuters make the decision to cut down on solo trips to and from work, they can save money, go green, and socialize, work, rest, read or text while someone else drives.

iCommute, a SANDAG program which encourages use of transportation alternatives to help reduce traffic congestion and greenhouse gas emissions, will raffle daily prizes and one grand prize to San Diegans who participate in National Rideshare Week October 3-7, 2016. When participants track their alternative commute trips in the iCommute TripTracker, they are eligible to win daily raffles for a \$100 gift card, as well as the grand prize – \$500 gift card to a bike shop!

To participate,

1. Create a free account at iCommuteSD.com
2. Log your alternative commute trips in TripTracker to see how much money and gas you're saving.
3. Every time you log a trip October 3-7, you get an entry to win!

For more information on Rideshare Week, as well as benefits of alternative transportation, visit iCommuteSD.com.

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